

Sensational Additions and Nice to Haves

Addition	Why
Blogs / Latest News	Keep clients informed
Video Streaming	More interactive and ideal communication method
Professional Copywriting	Find words which inspire action
Professional Photography	Present professionally and in the best light
eMarketing Customised Template	Send newsletters using your branding
Customised Icons and Web Buttons	A picture tells a thousand words
Customised Brochures and Promotions	Develop a sales and marketing campaign available for a multitude of uses
RSS Feeds	Send clients information every time you update
Web Forms	Improve your business systems
Advertising Banners	Generate advertising income on your website
Online Shop	Sell to a global market without lifting a finger
Payment Gateways	Collect revenues in a safe secure environment
Database Build	Sell to a qualified audience
360 Degree Google Vision	Gain Google credibility by both sending and receiving traffic
Email Newsletters (Blast)	Tell your clients about the latest news at your business, current specials, and promotions or even about a team member
Video Production	Get your message across professionally and with increased impact
Time Lapse Photography	Very powerful to demonstrate long term building and renovation projects
Event Manager	Have clients book your next event through your website. Save time, save administration

Let the qualified and experienced team at Total Marketing Solutions take the guess work out of marketing your business with our comprehensive range of services including:

- ✓ Advertising Design and Layout
- ✓ Corporate Branding & Logo Design
- ✓ Creative Design Studio
- ✓ E-marketing
- ✓ Communication Strategies
- ✓ Multi-media and Photography
- ✓ Copywriting

Call us today or visit our website
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Professional Website Design

Website Design for Business Owners Who Want Results



A package made for your business.



Small Business Essentials



It's who we are;
it's what we do.

Included

- Design Studio hand crafted look and feel
- Up to 8 page website
- Full Content Management so you can update it free
- Rotating Image Gallery 4 Images
- Contact Us Form
- Google Map
- An image on each page
- eMarketing sign up to capture prospects
- Visitation Reports
- Two hours Content Management Training
- Two months Telephone and Email Support

Suggested Nice to Haves

- Web Hosting
- Multiple Domain Names
- Professional Copywriting
- Professional Photography
- Hand designed eMarketing Template designed for Blast- Email Marketing

Business Builder



Our most popular package;
Proactively drive sales.

Included

- Design Studio hand crafted look and feel
- Up to 20 page site
- Full Content Manage System to enable you to update free
- Latest News Section (Blog)
- A Video message or up to 8 rotating images on home page
- Image Gallery
- eMarketing sign up
- Full 360 Degree Google Vision
- Comprehensive site reporting to enable full analytical review
- Search Engine Optimization
- Two domain names so people can find you easily each linked back to your site
- Members login
- Feedback Form and Contact Us
- Two hours Content Management Training
- Two months Telephone and Email Support
- RSS Feed

Suggested Nice to Haves

- Web Hosting
- Video Production;
- Professional Copywriting
- Professional Photography
- One Day Training Program

Business Connect



Let them know
you're in business.

Included

- Design Studio hand crafted look and feel
- Up to 12 page website
- Full Content Management so you can update it free
- Rotating Image Gallery 8 images
- Sign On Form for information and newsletter
- Contact Us Form
- Google Map
- eMarketing sign up to capture prospects
- Hand designed eMarketing Template designed for Blast- Email Marketing
- Easy to use client contact software to send newsletters special offers, latest updates
- Search Engine optimized to get you to the top of Google
- Full Analytical reporting to understand who is accessing the site
- Two hours Content Management Training
- Two months Telephone and Email Support

Suggested Nice to Haves

- Web Hosting
- Multiple Domain Names
- Five Promotion Related Email Addresses
- Client Testimonials
- Professional Copywriting to maximize impact
- Professional Photography
- Half Day Training Program

BusinessPlatinum



Premium online
positioning for
Industry Leaders.

Included

Business Builder Features PLUS:

- Professional Copywriting
- Streaming video
- Twelve months direct to client email/ latest news
- One Day Training Program
- Image Gallery with up to 50 images
- Client login
- Auto notification for client when their personalised area updated
- Calendar of Events
- Detailed Google Search Engine Optimization
- Google Analytics Integration
- Online Shop (if required) with up to 25 articles
- Four Months Email and Telephone Support

Suggested Nice to Haves

- Auto Responder to Engage with Clients without lifting a finger
- Professional Photography
- Professional Video Production
- Time Lapse Photography
- Client Feedback Forum and Discussion
- Multimedia Presentations including PowerPoint and Video